

2008-2011 WCPSS SCHOOL IMPROVEMENT PLAN CYCLE
Business Alliance Strategic Plan 2008-2009

School Name	Wakefield Middle School
Business Alliance Name	Wakefield Business Alliance
School Improvement Plan Objective	WMS will provide opportunity for students to develop skills needed to function effectively in the community at large through involvement of parents, professionals, and other community members as measured by the number of annual contacts provided between students and community representatives; also supports 21st Century Systems and globally competitive students.



Principal Signature: Tripp Crayton	Date:
Business Alliance Chair Signature:	Date:
CDC Signature: Ellie Watkins	Date:

Focus Area(s)	Name of Activity/Event	Specific Goal(s) for Activity/Event to achieve SIP Objective	Begin & End Dates	Indicators of Goal Achieved	Lead Team Member	Year-End Data Students/Non-WCPSS Volunteers Goal(s) Achieved?
PD, PM	Joint breakfast with WMS and WHS faculty	Provide an engaging environment to encourage parents and community members to partner with the school in efforts to elevate student achievement necessary for success now and in the future. (KP1) Sustain an active Business Alliance through integration of the development of problem-solving, soft-skills and character traits throughout all aspects of the school environment. (AS1)	8/08	Number of educators and businesses	Teresa Doring	Students = Non-WCPSS Volunteers = Did you achieve the goal(s)?
PD, FR, CD	Integrate Friday Fairs into curriculum	Integration of problem-solving, soft-skills and character traits	2/09-3/09	Number of educators and businesses	Susan Martin	
CD/FR/GP/EC	Implement programs that support Character Education through tutoring and mentoring	Support events fostering community interaction; Assist students in becoming well-informed, responsible and engaged members of their school and community	11/08-5/09	Number of educators and businesses	Tracey McCollum	
CD/FR/GP	Job Shadowing	Support events fostering community interaction	11/08-3/09	Number of educators and businesses	Don Smith	
PM	Alliance information in PTSA newsletter	Continue utilization of various communication tools to increase stakeholder (students, parents, staff, and community members) awareness and involvement in the school mission to	All year	Number of articles	Sandy Gasper	

		elevate student achievement				
PM, MR, IN	Alliance information posted to MyNC.com	Continue utilization of various communication tools	All year	Number of posts	Sandy Gasper	
PM, MR	Parent Interest Surveys	Continue utilization of various communication tools	8/08-9/08	Number of completed surveys	Ellie Watkins	
PM, MR	Present information at Open Houses and PTSA meetings	Continue utilization of various communication tools	8/08-1/09	Number of presentations	Sandy Gasper	
PM	Submit information for inclusion in local media	Continue utilization of various communication tools	All year	Number of media stories	Teran Rankin	
PM	Enhance and maintain alliance web page	Continue utilization of various communication tools	All year	Continual web page updates	Ellie Watkins	
IN, PD	Implement the use of Moodle as an organization tool for the alliance membership	Continue utilization of various communication tools	All year	Utilization rate	Robin Fred	
IN, FR	Identify drop-out intervention strategies	Continue and expand processes and communications to inform students and parents of alternative educational opportunities.	All year	Identification of strategies	Wanda Green	
EN/CD/EC/FR	Maintain Speaker's Bureau	Utilize the Business Alliance as a resource for guest speakers, tutors, and mentors. (AS2)	All year	Number of educators, businesses, and students	James Bockelmann	
CD/MR/EN/EC/FR/GP	Support Great Xplorations Career Fair	Utilize the Business Alliance as a resource for guest speakers, tutors, and mentors	11/08	Number of educators, businesses, and students	Ellie Watkins	
CD/EC/EN/GP	Support Friday Fairs and Wakefield Wednesdays	Utilize the Business Alliance as a resource for guest speakers, tutors, and mentors	2/09-5/09	Number of educators, businesses, and students	Barbara Wiggins	
CD/EC/EN/FR/GP	Implement Hand-to-Hand to encourage networking skills	Prepare students for implementation of the Graduation 2010 Project with support of the Business/Education Alliance, Friday Fairs, PTSA, and community	2/09-5/09	Number of educators, businesses, and students	Deb Stamp	
FR/EN/IN	Develop financial awareness strategies for teens	Integrate current events into courses across disciplines to increase awareness of local and regional issues. (A4)	All year	Number of educators, businesses, and students	Susan Martin	
CD/EC/FR	Set up field trips	Integrate current events into courses across disciplines	All year	Number of educators, businesses, and students	Michael VanRiper	

CD/PD/ FR/EC	Support teacher industry tours	Integrate current events into courses across disciplines	All year	Number of educators, businesses, and students	Michael VanRiper	
CD/FR/ EN	Career College	Integrate current events into courses across disciplines to increase awareness of local and regional issues. (A4)	3/09	Number of educators, businesses, and students	Wallace Ellis	

FOCUS AREAS (Use all that apply)

CD = Career Development **EC** = Emerging Careers **EN** = Entrepreneurialism **FR** = DPI Future-Ready **GP** = Graduation Project
IN = Innovative/new project or event for 2008-09 **MR** = Membership/Recruiting **PD** = Professional Development **PM** = Publicity/Marketing