

**2008-2011 WCPSS SCHOOL IMPROVEMENT PLAN CYCLE**  
**Business Alliance Strategic Plan 2008-2009**

<b>School Name</b>	<b>Wakefield High School</b>
<b>Business Alliance Name</b>	<b>Wakefield Business Alliance</b>
<b>School Improvement Plan Objective</b>	<b>WHS will provide opportunity for students to develop skills needed to function effectively in the community at large through involvement of parents, professionals, and other community members as measured by the number of annual contacts provided between students and community representatives; also supports 21<sup>st</sup> Century Systems and globally competitive students.</b>



<b>Principal Signature: Mark Savage</b>	<b>Date: MM/DD/YY</b>
<b>Business Alliance Chair Signature: Debra Stamp</b>	<b>Date: MM/DD/YY</b>
<b>CDC Signature: Barbara S. Wiggins</b>	<b>Date: MM/DD/YY</b>

<b>Focus Area(s)</b>	<b>Name of Activity/Event</b>	<b>Specific Goal(s) for Activity/Event to achieve SIP Objective</b>	<b>Begin &amp; End Dates</b>	<b>Indicators of Goal Achieved</b>	<b>Lead Team Member</b>	<b>Year-End Data Students/Non-WCPSS Volunteers Goal(s) Achieved?</b>
PD, PM	Joint breakfast with WMS and WHS faculty	Provide an engaging environment to encourage parents and community members to partner with the school in efforts to elevate student achievement necessary for success now and in the future. (KP1) Sustain an active Business Alliance through integration of the development of problem-solving, soft-skills and character traits throughout all aspects of the school environment. (AS1)	8/08	Number of educators and businesses	Teresa Doring	Students = Non-WCPSS Volunteers =  Did you achieve the goal(s)?
PD, PM, IN	Afternoon Cookies with WHSN	Provide an engaging environment to encourage parents and community members to partner with the school	TBD	Number of educators and businesses	Teresa Doring	
PD, FR, CD	Integrate Friday Fairs into curriculum	Integration of problem-solving, soft-skills and character traits	2/09-3/09	Number of educators and businesses	Susan Martin	
PD, FR, CD	Increase participation in Wakefield Wednesdays at WHSN	Integration of problem-solving, soft-skills and character traits	4/09-5/09	Number of educators and businesses	Hasseim Kambui	
CD	Think First, React Second	Integration of problem-solving, soft-skills and character traits	11/08-5/09	Number of educators and businesses	Gloria Lopez	
PM	Support PTSA Mistletoe Marketplace	Support events fostering community interaction such as PTSA events; Open Houses; Freshman Orientation; Visual	10/08-11/08	Number of educators and businesses	Sandy Gasper	

		and Performing Arts, Academic and Sports Events; English as a Second Language and Foreign Language events; Student Services events; Senior Night; Just Think First Program; Mistletoe Market, etc. (KP1, AS2)				
CD/FR/GP/EC	Implement programs that support Character Education through tutoring and mentoring	Support events fostering community interaction; Assist students in becoming well-informed, responsible and engaged members of their school and community	11/08-5/09	Number of educators and businesses	Tracey McCollum	
CD/FR/GP/EC/IN	Participate in Freshman and Junior Nights	Support events fostering community interaction	8/08-11/08	Number of educators and businesses	Carmen Carroll	
CD/FR/GP	Job Shadowing	Support events fostering community interaction	11/08-3/09	Number of educators and businesses	Don Smith	
CD/EN/FR/IN	Support Internships and Investigate Apprenticeships	Support events fostering community interaction	All year	Number of educators and businesses	Robbie Earnhardt	
PM	Alliance information in PTSA newsletter	Continue utilization of various communication tools to increase stakeholder (students, parents, staff, and community members) awareness and involvement in the school mission to elevate student achievement	All year	Number of articles	Sandy Gasper	
PM, MR, IN	Alliance information posted to MyNC.com	Continue utilization of various communication tools	All year	Number of posts	Sandy Gasper	
PM, MR	Parent Interest Surveys	Continue utilization of various communication tools	8/08-9/08	Number of completed surveys	Barbara Wiggins	
PM, MR	Present information at Open Houses and PTSA meetings	Continue utilization of various communication tools	8/08-1/09	Number of presentations	Sandy Gasper	
PM	Submit information for inclusion in local media	Continue utilization of various communication tools	All year	Number of media stories	Teran Rankin	
PM	Enhance and maintain alliance web page	Continue utilization of various communication tools	All year	Continual web page updates	Ellie Watkins	
IN, PD	Implement the use of Moodle as an organization tool for the alliance membership	Continue utilization of various communication tools	All year	Utilization rate	Robin Fred	
IN, CD, EC, FR	Explore transportation and program areas for Learn and Earn/Dual Enrollment	Assist students in becoming well-informed, responsible, and engaged members of their school and community. (KP2) Continue and expand processes and communications to inform students and	10/08-4/09	Number of educators, businesses, and students	Wanda Green	

		parents of alternative educational opportunities. (AS2, KP1)				
IN, FR	Identify drop-out intervention strategies	Continue and expand processes and communications to inform students and parents of alternative educational opportunities.	All year	Identification of strategies	Wanda Green	
EN/CD/ EC/FR	Maintain Speaker's Bureau	Utilize the Business Alliance as a resource for guest speakers, tutors, and mentors. (AS2)	All year	Number of educators, businesses, and students	James Bockelmann	
CD/MR/ EN/EC/ FR/GP	Support Great Xplorations Career Fair	Utilize the Business Alliance as a resource for guest speakers, tutors, and mentors	11/08	Number of educators, businesses, and students	Ellie Watkins	
CD/MR/ EN/EC/ FR/GP	Support Xtreme Beginnings	Utilize the Business Alliance as a resource for guest speakers, tutors, and mentors	4/08	Number of educators, businesses, and students	Barbara Wiggins	
FR/GP	Increase mentor/judge database for Graduation Project	Utilize the Business Alliance as a resource for guest speakers, tutors, and mentors	All year	Number of businesses	Beth Davis	
CD/EC/ EN/GP	Support Friday Fairs and Wakefield Wednesdays	Utilize the Business Alliance as a resource for guest speakers, tutors, and mentors	2/09-5/09	Number of educators, businesses, and students	Barbara Wiggins	
FR/GP	Complete and distribute Graduation Project Mentor Brochure	Prepare students for implementation of the Graduation 2010 Project with support of the Business/Education Alliance, Friday Fairs, PTSA, and community. (AS3)	All year	Number of businesses	Kelly Clemmer	
CD/EC/ EN/FR/ GP	Implement Hand-to-Hand to encourage networking skills	Prepare students for implementation of the Graduation 2010 Project with support of the Business/Education Alliance, Friday Fairs, PTSA, and community	2/09-5/09	Number of educators, businesses, and students	Deb Stamp	
FR/EN/ IN	Develop financial awareness strategies for teens	Integrate current events into courses across disciplines to increase awareness of local and regional issues. (AS4)	All year	Number of educators, businesses, and students	Susan Martin	
CD/EC/ FR	Set up field trips	Integrate current events into courses across disciplines	All year	Number of educators, businesses, and students	Michael VanRiper	
CD/PD/ FR/EC	Support teacher industry tours	Integrate current events into courses across disciplines	All year	Number of educators, businesses, and students	Michael VanRiper	

**Key Process 1(KP1)** – Provide an engaging environment to encourage parents and community members to partner with the school in efforts to elevate student achievement necessary for success now and in the future.

Action Step 1 (AS1) – Sustain an active Business Alliance through integration of the development of problem-solving, soft-skills and character traits throughout all aspects of the school environment.

Action Step 2 (AS2) – Support events fostering community interaction such as PTSA events; Open Houses; Freshman Orientation; Visual and Performing Arts, Academic, And Sports Events; English as a Second Language and Foreign language events; Student services events; Senior Night; Just Think First Program; Mistletoe Market; etc.

Action Step (AS3) – Continue utilization of various communication tools to increase stakeholder (students, parents, staff, and community members) awareness and involvement in the school mission to elevate student achievement.

**Key Process 2 (KP2)** – Assist students in becoming well-informed, responsible, and engaged members of their school and community.

Action Step 1 (AS1) – Continue and expand processes and communications to inform students and parents of alternative educational opportunities.

Action Step 2 (AS2) – Utilize the Business Alliance as a resource for guest speakers, tutors, and mentors.

Action Step 3 (AS3) – Prepare students for implementation of the Graduation 2010 Project with support of the Business/Education Alliance, Friday Fairs, PTSA, and community.

Action Step 4 (AS4) – Involve student organizations and clubs in community service projects.

Action Step 5 (AS5) – Integrate current events into courses across disciplines to increase awareness of local and regional issues.

**FOCUS AREAS (Use all that apply)**

**CD** = Career Development   **EC** = Emerging Careers   **EN** = Entrepreneurialism   **FR** = DPI Future-Ready   **GP** = Graduation Project  
**IN** = Innovative/new project or event for 2008-09   **MR** = Membership/Recruiting   **PD** = Professional Development   **PM** = Publicity/Marketing