

Wakefield Business Alliance

**Career
Fairs**



Guest Speakers

**Industry
Tours**



Internships



Mentoring

Job Shadowing

Local Businesses Making a Difference in Education

What is a Business Alliance?

A collaboration of business, community, and school leaders committed to educating each student to be a responsible and productive citizen who can effectively manage future challenges.

What defines a Business Alliance member?

Members commit to the mission of the Alliance, attend meetings regularly, and provide ongoing support of the strategies identified by the Strategic Plan.

Mission: Prepare every student to make knowledgeable career choices through the support of academic rigor and work-based learning experiences in a systematic, comprehensive, community-wide effort.

Parents are the number one influence in student career decision-making! Through partnerships with business and educational representatives, students can . . .

- *Assess career desires*
- *Explore career options*
- *Create a plan for their career future*