

**2008-2011 WCPSS SCHOOL IMPROVEMENT PLAN CYCLE**  
**Business Alliance Strategic Plan 2009-2010**

<b>School Name</b>	<b>Wakefield High/Middle School</b>
<b>Business Alliance Name</b>	<b>Wakefield Business Alliance</b>
<b>School Improvement Plan Objective</b>	<b>We will provide opportunity for students to develop skills needed to function effectively in the community at large through involvement of parents, professionals, and other community members as measured by the number of annual contacts provided between students and community representatives; also supports 21<sup>st</sup> Century Systems and globally competitive students.</b>



<b>Principal Signature: Mark Savage/Tripp Crayton</b>	<b>Date:</b>
<b>Business Alliance Chair Signature: Deb Stamp</b>	<b>Date:</b>
<b>CDC Signature: Barbara Wiggins/Ellie Watkins</b>	<b>Date:</b>

<b>Focus Area(s)</b>	<b>Name of Activity/Event</b>	<b>Specific Goal(s) for Activity/Event to achieve SIP Objective</b>	<b>Begin &amp; End Dates</b>	<b>Indicators of Goal Achieved</b>	<b>Year-End Data Students/Non-WCPSS Volunteers Goal(s) Achieved?</b>
PD, PM	Joint breakfast with WMS and WHS faculty	Provide an engaging environment to encourage parents and community members to partner with the school in efforts to elevate student achievement necessary for success now and in the future. (KP1) Sustain an active Business Alliance through integration of the development of problem-solving, soft-skills and character traits throughout all aspects of the school environment. (AS1)	8/09	Number of educators and businesses	Students = Non-WCPSS Volunteers =  Did you achieve the goal(s)?
PD, FR, CD	Integrate Friday Fairs into curriculum	Integration of problem-solving, soft-skills and character traits	2/10-3/10	Number of students, educators and businesses	
FR	Think First, React Second presentations	Integration of problem-solving, soft-skills and character traits	11/09-5/10	Number of students, educators and businesses	
CD/FR/GP/EC	Implement programs that support Character Education through tutoring and mentoring	Support events fostering community interaction; Assist students in becoming well-informed, responsible and engaged members of their school and community; Integration of problem-solving, soft-skills and character traits (AS2)	10/09-5/10	Number of students, educators and businesses	
MR/PM/IN	Provide incentives to recognize educators	Support events fostering community interaction	10/09-5/10	Number of educators and businesses	

PM	Support PTSA Mistletoe Marketplace	Support events fostering community interaction	11/09	Number of educators and businesses	
CD/FR/GP	Increase Job Shadowing opportunities	Support events fostering community interaction; Assist students in becoming well-informed, responsible and engaged members of their school and community; Integration of problem-solving, soft-skills and character traits	10/09-3/10	Number of students, educators and businesses	
CD/FR/EN	Support Internships	Support events fostering community interaction; Assist students in becoming well-informed, responsible and engaged members of their school and community; Integration of problem-solving, soft-skills and character traits	8/09-5/10	Number of students, educators and businesses	
CD/FR	Increase practice interview opportunities for students	Assist students in becoming well-informed, responsible and engaged members of their school and community; Integration of problem-solving, soft-skills and character traits; Prepare students for 21 <sup>st</sup> Century Skills (KP2)	10/09-5/09	Number of students, educators and businesses	
CD/FR/IN	Identify support systems for Health Occupations courses	Assist students in becoming well-informed, responsible and engaged members of their school and community; Integration of problem-solving, soft-skills and character traits	8/09-5/10	Number of students, educators and businesses	
CD/EC/FR	Enhance understanding and enrollment in Learn and Earn/Dual Enrollment	Assist students in becoming well-informed, responsible and engaged members of their school and community	10/09-5/10	Number of students, educators and businesses	
PM	Submit Alliance information for inclusion in PTSA newsletter	Continue utilization of various communication tools to increase stakeholder (students, parents, staff, and community members) awareness and involvement in the school mission to elevate student achievement (AS3)	All year	Number of articles	
PM, MR, IN	Post Alliance information to MyNC.com and other local media	Continue utilization of various communication tools	All year	Number of posts	
PM, MR	Collect Parent Interest Surveys	Continue utilization of various communication tools	8/09-9/09	Number of completed surveys	
PM, MR	Present information at Open Houses and PTSA meetings	Continue utilization of various communication tools	8/09-1/10	Number of presentations	
PM	Enhance and maintain alliance web page	Continue utilization of various communication tools	All year	Continual web page updates	

IN, PD	Increase utilization of Moodle as an organizational tool for the alliance membership	Continue utilization of various communication tools	All year	Utilization rate	
CD/FR	Support Teen Fest	Prepare students for 21 <sup>st</sup> Century Skills; Assist students in becoming well-informed, responsible and engaged members of their school and community; Integration of problem-solving, soft-skills and character traits (KP2)	3/10	Number of students and businesses	
IN/CD	Provide presentations during Smart Lunch – focus on clubs	Utilize the Business Alliance as a resource for guest speakers, tutors, and mentors. (AS2)	All year	Number of educators, businesses, and students	
EN/CD/ EC/FR	Maintain and utilize Speaker’s Bureau	Utilize the Business Alliance as a resource for guest speakers, tutors, and mentors.	All year	Number of educators, businesses, and students	
CD/FR	Work with low achievers to positively impact student success	Utilize the Business Alliance as a resource for guest speakers, tutors, and mentors.	All year	Number of educators, students, and businesses	
CD/EC/ EN/GP	Support Friday Fairs and Wakefield Wednesdays	Utilize the Business Alliance as a resource for guest speakers, tutors, and mentors	2/10-5/10	Number of educators, businesses, and students	
CD/EC/ EN/FR/ GP	Implement Hand-to-Hand to encourage networking skills	Prepare students for 21 <sup>st</sup> Century Skills (KP2)	2/10-5/10	Number of educators, businesses, and students	
FR/EN/ IN	Develop financial awareness strategies for teens	Integrate current events into courses across disciplines to increase awareness of local and regional issues. (AS4)	All year	Number of educators, businesses, and students	
CD/EC/ FR	Set up field trips	Integrate current events into courses across disciplines	All year	Number of educators, businesses, and students	
CD/PD/ FR/EC	Provide teacher industry tours	Integrate current events into courses across disciplines	All year	Number of educators, businesses, and students	
PD	Identify staff development through teacher survey; implement options	Utilize the Business Alliance as a resource for guest speakers, tutors, and mentors (AS3)	All year	Number of educators and businesses	
CD/FR/ EN	Implement Career College	Integrate current events into courses across disciplines to increase awareness of local and regional issues. (AS4)	3/10	Number of educators, businesses, and students	

**FOCUS AREAS (Use all that apply)**

**CD** = Career Development   **EC** = Emerging Careers   **EN** = Entrepreneurialism   **FR** = DPI Future-Ready   **GP** = Graduation Project  
**IN** = Innovative/new project or event for 2009-10   **MR** = Membership/Recruiting   **PD** = Professional Development   **PM** = Publicity/Marketing

**Key Process 1 (KP1)** – Provide an engaging environment to encourage parents and community members to partner with the school in efforts to elevate student achievement necessary for success now and in the future.

Action Step 1 (AS1) – Sustain an active Business Alliance through integration of the development of problem-solving, soft-skills and character traits throughout all aspects of the school environment.

Action Step 2 (AS2) – Support events fostering community interaction such as PTSA events; Open Houses; Freshman Orientation; Visual and Performing Arts, Academic, and Sports Events; English as a Second Language and Foreign language events; Student Services events; Senior Night; Just Think First Program; Mistletoe Market; etc.

Action Step 3 (AS3) – Continue utilization of various communication tools to increase stakeholder (students, parents, staff, and community members) awareness and involvement in the school mission to elevate student achievement.

**Key Process 2(KP2)** – Assist students in becoming well-informed, responsible, and engaged members of their school and community.

Action Step 1 (AS1) – Continue and expand processes and communications to inform students and parents of alternative educational opportunities.

Action Step 2 (AS2) – Utilize the Business Alliance as a resource for guest speakers, tutors, and mentors.

Action Step 3 (AS3) – Prepare students for implementation of the Graduation 2010 Project with support of the Business/Education Alliance, Friday Fairs, PTSA, and Community.

Action Step 4 (AS4) – Involve student organizations and clubs in community service projects.

Action Step 5 (AS5) – Integrate current events into courses across disciplines to increase awareness of local and regional issues.